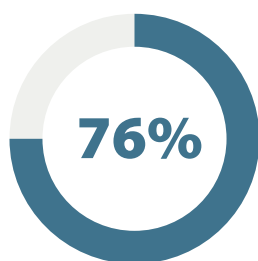


Canadians want government action on climate adaptation

Canada's first **National Adaptation Strategy** must set near-term targets to:

1. Ensure our communities are better prepared for more severe natural disasters
2. Reduce the risk of flooding, wildfire, extreme heat and other climate-related disasters
3. Specify the funded actions needed to attain those targets

8 out of 10 Canadians want action from governments to protect them from the natural disasters they are already experiencing



believe setting targets to drive accountability on climate adaptation will ensure our communities are better prepared for more frequent and more severe natural disasters

Canadians approve of government response to natural disasters but believe more must be done to adapt to climate change:



approve of the job done by governments in managing and responding to natural disasters



believe governments are doing enough to adapt to climate change

Canadians support governments acting now to address increasing natural disasters due to climate change:



85%

believe protecting Canadians from natural disasters we are already experiencing should be a priority for governments

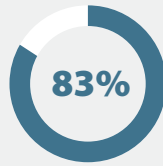
Setting targets for adaptation will ensure communities are better prepared for climate change:



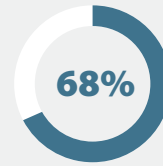
76%

believe setting immediate targets for adapting to climate change to be achieved within the next 5 years should be a priority for governments (top priority for 52%)

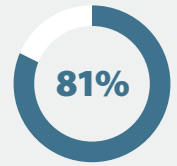
Canadians support additional government investments in community infrastructure:



improving community infrastructure to protect against the risk of floods

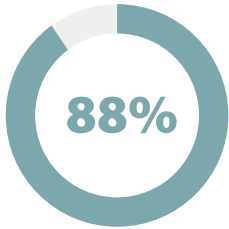


providing financial assistance to homeowners for relocation if they live in a high-risk flood zone

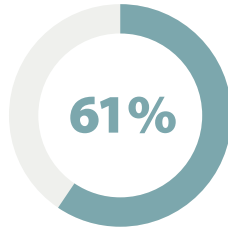


improving community infrastructure to protect against the risk of wildfires

Canadians support greater access to publicly available data:

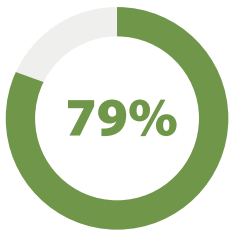


agree that home buyers should have access to a database that provides information on flood risk in surrounding areas

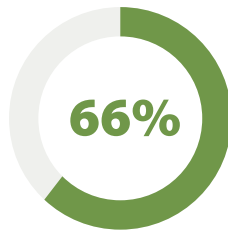


support a publicly available flood portal

Canadians in flood-risk areas are willing to invest in minor-moderate retrofits to protect their homes from flooding:

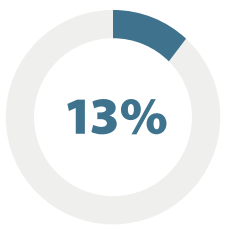


for minor retrofits (<\$1,000)

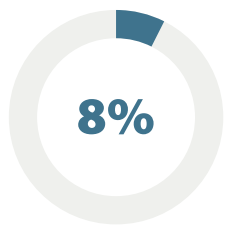


for moderate retrofits (<\$10,000)

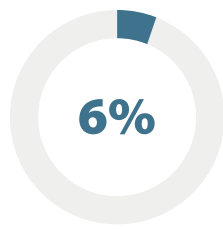
Canadians are increasingly impacted by wildfires and related smoke:



impacted by smoke from wildfires (inhalation)



had to evacuate as a result of forest and wildfires



home damaged by wildfire



Insurance Bureau of Canada (IBC), a founding member of Climate Proof Canada, commissioned Pollara Strategic Insights to conduct an online poll from August 19 to September 6, 2022, among 5,200 adult (18+) homeowners and renters in Canada who were at least partially responsible for their home insurance policy. The dataset has been weighted by age, gender and region to be representative of the proportions of this population. A probability sample of N=5,200 carries a margin of error of $\pm 1.4\%$ 19 times out of 20.

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